



333Siren Chamber of Commerce, Inc.

PO Box 57
Siren, WI 54872
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chamber@visitsiren.com

DATE: August 23, 2018

SUBJECT: 2018-19 Siren Chamber of Commerce Membership

Dear Siren Area Business,

We invite you to be a part of our Siren Chamber organization. There are many **Benefits & Opportunities** (see next page) as a Siren Chamber member.

This past year we have accomplished a lot together...for example:

- ✓ NEW MEMBERS: Welcomed 5 new businesses to our membership
- ✓ VIDEO PROJECT: Completed our seasonal videos as well as a 4th of July event video – *with 12,500 views of the ‘Summer’ video in just 24 hours*
- ✓ ECONOMIC DEVELOPMENT: Launched the Siren Economic Development Advisory Committee under the Siren Chamber umbrella – *priorities identified, area business inventory complete, specialized training begun, with next topic ‘Community Visioning’*

We are excited to be kicking off our 2018-19 fiscal year. We hope that you will consider joining us as we continue “to assist our businesses & our community to grow and prosper!”

Attached are the 2018-19 membership year forms.

- Please complete the attached *Membership, Website, & Volunteer* forms.
 - Include your ‘*year established*’ so we can celebrate all major business anniversaries.
 - *PLEASE CHECK* which method you would like to receive next year’s Membership forms.
- Or – go online to VisitSiren.com and complete your membership/payment on the ‘Siren Chamber’ page.

Thank You, in advance, for your support of our Siren Chamber!

Siren Chamber of Commerce Board of Directors

Bluette Puchner, President

Mary Smoliak, Secretary

Robyn Beek

April Highstrom

Dave Bertuleit, Vice-President

Tammy Twedt-Close, Treasurer*

Ranae Beers

Rich Tims

(* Non-Board member)

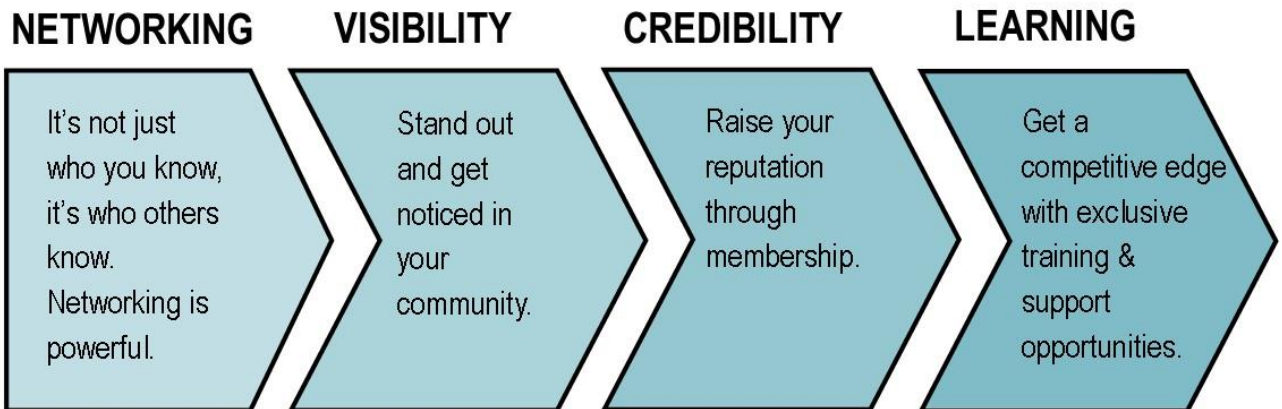


WHY JOIN the Siren Chamber?

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community grow and prosper.”

By joining, you get members-only perks, exclusive advertising & networking opportunities, and a whole lot of exposure for yourself & your organization.

GET ON BOARD & SEE THE DIFFERENCE!



- **MEETINGS:** In a social setting, network with other business professionals from Siren & the surrounding area.
- **EVENTS:** Interact with community members & Siren's tourism visitors at: *Destination Wedding Fair, St. Patrick's Day, Taste of Siren, Music in the Park, 4th of July, Golf Outing, Summerfest, Harvestfest, & Christmas in Siren.*
- **BOARD & COMMITTEES:** Get to know fellow members.

- **ONLINE:** A member only benefit, list your business on the VisitSiren website—20,000+ annual sessions & 75%+ new users; link to your website.
- **SOCIAL MEDIA:** Promote your events on our web calendar, Facebook pages: *Siren, Wisconsin & Siren Chamber*, & Instagram—plus post job listings, too!
- **PRINT:** Leverage event tie-in activities.
- **PR:** As a new member, receive 'welcome' & promotion in local media.

- **NOTORIETY:** Enjoy being a part of a notable group of Siren businesses; over 75 businesses in Siren are members.
- **RECOGNITION:** Receive patron acknowledgement of respected community organization membership.
- **REFERRALS:** As a member, receive 1st referrals plus listing on 'Chamber Bucks.'

- **EDUCATIONAL SESSIONS:** Attend member training on a variety of hot topics—most at no charge.
- **SPECIAL INVITATIONS:** Receive notification of special industry, community & governmental sessions to attend.
- **BUSINESS SUPPORT:** Utilize business-to-business support network mentoring program.

CONTACT US to learn more about the benefits of membership today!



MEMBERSHIP APPLICATION

Levels of Membership/Membership Criteria

Membership Year: September 1 - August 31, with voting for new Board members taking place prior to the Annual Meeting and installation in September.

Business Membership: \$125 standard rate

- Full member benefits & opportunities applicable and available to all our members
- Full participation in all Chamber events/activities is welcomed & encouraged, including volunteer positions such as the Board of Directors, serving on any committee, or helping at a chamber event
- Members will have 30 days to renew their membership after receiving this notice. If renewal is not received within this time frame, the website and other Chamber benefits will be discontinued.

New Business Membership (includes new businesses & businesses which have not been a member for 1 or more years) when joining between:

- September 1 – November 30: \$125
- December 1 – February 28: \$100
- March 1 – May 31: \$75
- June 1 - August 31: \$50

Individual Membership: \$35 standard rate; \$25 senior rate (65 years or older)

- Individual person not affiliated with, nor representing, a business or organization
- Voting rights & involvement same as business member; input at meetings & participation in events is welcomed & encouraged

Honorary Membership: No Fee; \$25 suggested donation - Schools, churches, civic organizations, non-profits

- No voting rights, but input at meetings & participation in events is welcomed & encouraged
- To remain current, please submit a membership form annually with updated contact information

2018-2019 MEMBERSHIP

PLEASE COMPLETE THIS INVOICE, THE WEBSITE INFORMATION SHEET & VOLUNTEER FORM ATTACHED.

Mail all information, with your dues (*made payable to Siren Chamber of Commerce*) to:
Siren Chamber of Commerce, Inc., PO Box 57, Siren, WI 54872

BUSINESS NAME _____ **YEAR ESTABLISHED** _____

REPRESENTATIVE(S) _____

MAILING ADDRESS _____

STREET ADDRESS (if different) _____

PHONE _____ **EMAIL ADDRESS*** _____

If you've provided an e-mail address, Chamber communications will be sent to you via e-mail.

AMOUNT ENCLOSED: \$125 (annual dues) Other _____

CIRCLE ONE: New Business Renewing Business Individual Honorary

CHECK ONE: Mail Next Year's Membership Forms E-Mail Next Year's Membership Forms

IF NEW, who referred you to the Siren Chamber? _____



WEBSITE INFORMATION

IF YOU HAVE A BUSINESS WEBSITE:

BUSINESS NAME (up to 24 spaces per line) _____ [1 Line]

BUSINESS WEBSITE NAME _____ [Auto link to Business Name]

IF YOU DO NOT HAVE A BUSINESS WEBSITE:

BUSINESS NAME (up to 24 spaces per line) _____ [1 Line]

STREET ADDRESS _____ [1 Line]

Keep in mind that our website will provide an option to click on a map to get to your location; if a PO Box is provided here, this will not be possible.

MAILING ADDRESS, if different _____ [1 Line]

Do you want this to also appear on the website: yes ____ no ____

EMAIL ADDRESS _____ [1 Line]

Do you want this to appear on the website: yes ____ no ____

PHONE NUMBER you would like listed on website _____ [1 Line]

2 - 3 BRIEF LINES OF DESCRIPTION for website business listing [2-3 Lines]

A slogan or additional information to describe your business, e.g. if your business offers multiple services, you may choose to be listed in one website business category, but you can describe what else you have to offer.

_____ (no more than 28 total spaces)

_____ (no more than 28 total spaces)

_____ (no more than 28 total spaces)

FOR ALL BUSINESSES –

In which CATEGORY would you like your business placed?

- Dining
- Fitness & Health
- Home & Auto
- Lodging
- Media & Utilities
- Professional Services
- Shopping
- Sports & Recreation

ADDITIONAL CATEGORY Listing: \$10

For placing of your business in two different categories on the website, please select/check two categories from those listed above.

PLEASE CHECK IF YOU PLAN TO SEND A NEW PHOTO OR LOGO: New Photo ____ New Logo ____



SHARE YOUR TIME & TALENTS

The success of our Siren Chamber of Commerce events and activities relies on the support of our members and other community organization partners. **ANY level of help is truly appreciated!**

ANNUAL 'EVENT' COMMITTEES/SUPPORT

- Siren *Destination* Wedding Fair
- St. Patrick's Day
- Taste of Siren
- Music in the Park
- 4th of July
 - July 3rd Street Dance
 - Freedom Five 5K Race
 - Bed Races
 - Parade
- Siren Open Golf Scramble
- Siren Royalty Program
- Summerfest
 - Car & Motorcycle Show
 - Flea Market
- Harvestfest & Homecoming
 - Arts & Crafts Fair
- Christmas in Siren
- Other Event activities: _____

INTERESTS/ASSISTANCE, such as the following examples:

- Advising, e.g. Business-to-Business Mentoring Program
- Arts, e.g. BAAG or ABC liaison, Music in the Park coordinator
- Economic Development, e.g. focus group member, conduct surveys
- Funding, e.g. grant writing, fundraisers
- Graphics, e.g. brochures, maps, logo
- Photography, e.g. photograph events for Siren photo library
- Technology
- Writing, e.g. press releases
- Other: _____