



*Share in our goals & vision
for our Siren community!*

PLEASE JOIN US as a member of our Siren Chamber of Commerce membership!

***Our annual Chamber activities were very successful this year allowing us to accomplish much
– and with more planned in 2017-2018***

“to assist our businesses & our community to grow and prosper!”

- **KEY FUNDRAISERS:**
 - Freedom Five Race, Golf Outing, and Memberships – along with support from the Siren Tourism Commission – enabled the Chamber to continue its ongoing activities as well as pursue new initiatives.
 - Ongoing efforts include:
 - Grow Siren tourism 5 annual Chamber-sponsored events: Destination Wedding Fair, St. Patrick’s Day, 4th of July, Summerfest, and Harvestfest & Homecoming;
 - Grow Siren community 3 annual Chamber-sponsored events: Taste of Siren, Music in the Park, and Christmas in Siren;
 - Promote Siren & members’ online presence through website, social media – Facebook/Instagram/Pinterest, etc.;
 - Assist our members via bi-monthly educational sessions, notices/communications, annual dinner & other networking opportunities;
 - Fund business licensing, accounting, supplies, equipment, and rentals;
 - Support Executive Director position to complete the above.
- **2016-2017 NEW ACCOMPLISHMENTS:**
 - Welcomed 7 NEW MEMBERS into the Chamber;
 - Initiated monthly e-NEWSLETTER to communicate key notices/opportunities;
 - Supported special 2017 activities with incremental funds:
 - Hosted very successful 2017 AWSC ‘Celebrate Wisconsin Snowmobile Show & Ride’;
 - Internally designed & launched NEW edition of Siren Brochure/Booklet;
 - NEW 1-Page Map completed with printing by 2017 Annual Awards Dinner.
 - Supported Phase 2 Siren ‘beautification’ project, including SR35 flower baskets;
 - Coordinated with Siren Social Media Director on Pinterest launch;
 - Collaborate with Siren Tourism Commission to contract for NEW SIREN VIDEO PLAN as next step to promote our community.

*There are many **Benefits & Opportunities** (see next page) as a Siren Chamber member.*

Just complete the 2016-2017 Membership Application to join!

- Please complete the attached **Membership, Website, & Volunteer** forms.
 - Include your ‘**year established**’ so we can celebrate all major business anniversaries.
 - **PLEASE CHECK which method you would like to receive next year’s Membership forms.**
- **OR, go online to VisitSiren.com** - complete your membership/payment on the ‘Siren Chamber’ page.

Thank You, in advance, for your support of our Siren Chamber!

Siren Chamber of Commerce Board of Directors

Ranae Beers, President

Jamie Morales, Treasurer

Dave Bertuleit

Rich Tims

Bluette Puchner, Vice-President

Mary Smoliak, Secretary

Joan O’Fallon



MEMBERSHIP APPLICATION

Levels of Membership/ Membership Criteria

Membership Year: September 1 - August 31, with voting for new Board members taking place prior to the Annual Meeting and installation in September.

Business Membership: \$125 standard rate

- Full member benefits & opportunities applicable and available to all our members
- Full participation in all Chamber events/activities is welcomed & encouraged, including consideration of volunteer positions such as the Board of Directors, serving on any committee, or helping at a chamber event
- Members will have 30 days to renew their membership after receiving this notice. If renewal is not received within this time frame, the website and other Chamber benefits will be discontinued.

New Business Membership (includes new businesses & businesses which have not been a member for 1 or more years) when joining between:

- September 1 – November 30: \$125
- December 1 – February 28: \$100
- March 1 – May 31: \$75
- June 1 - August 31: \$50

Individual Membership: \$35 standard rate; \$25 senior rate (65 years or older)

- Individual person not affiliated with, nor representing, a business or organization
- Voting rights & involvement same as business member; input at meetings & participation in events is welcomed & encouraged

Honorary Membership: No Fee; \$25 suggested donation - Schools, churches, civic organizations, non-profits

- No voting rights, but input at meetings & participation in events is welcomed & encouraged
- To remain current, please submit a membership form annually with updated contact information

2017-2018 MEMBERSHIP

PLEASE COMPLETE THIS INVOICE, THE WEBSITE INFORMATION SHEET & VOLUNTEER FORM ATTACHED.

Mail all information, with your dues (*made payable to Siren Chamber of Commerce*) to:
Siren Chamber of Commerce, Inc., PO Box 57, Siren, WI 54872

BUSINESS NAME _____ **YEAR ESTABLISHED** _____

REPRESENTATIVE(S) _____

MAILING ADDRESS _____

STREET ADDRESS (if different) _____

PHONE _____ **EMAIL ADDRESS*** _____

If you've provided an e-mail address, Chamber communications will be sent to you via e-mail.

AMOUNT ENCLOSED: \$125 (annual dues) Other _____

CIRCLE ONE: New Business Renewing Business Individual Honorary

CHECK ONE: Mail Next Year's Membership Forms E-Mail Next Year's Membership Forms

IF NEW, who referred you to the Siren Chamber? _____



WEBSITE INFORMATION

For our updated Website,
your website is immediately linked for visitors to access
Or – if no website – a ‘back page’ can be developed for you.

IF YOU HAVE A BUSINESS WEBSITE:

BUSINESS NAME (up to 24 spaces per line) _____ [1 Line]

BUSINESS WEBSITE NAME _____ [Auto link to Business Name]

IF YOU DO NOT HAVE A BUSINESS WEBSITE:

BUSINESS NAME (up to 24 spaces per line) _____ [1 Line]

STREET ADDRESS _____ [1 Line]

Keep in mind that our website will provide an option to click on a map to get to your location; if a PO Box is provided here, this will not be possible.

MAILING ADDRESS, if different _____ [1 Line]

Do you want this to also appear on the website: yes ____ no ____

EMAIL ADDRESS _____ [1 Line]

Do you want this to appear on the website: yes ____ no ____

PHONE NUMBER you would like listed on website _____ [1 Line]

2 - 3 BRIEF LINES OF DESCRIPTION for website business listing [2-3 Lines]

A slogan or additional information to describe your business, e.g. if your business offers multiple services, you may choose to be listed in one website business category, but you can describe what else you have to offer.

_____ (no more than 28 total spaces)

_____ (no more than 28 total spaces)

_____ (no more than 28 total spaces)

FOR ALL BUSINESSES –

In which CATEGORY would you like your business placed?

- Dining
- Fitness & Health
- Home & Auto
- Lodging
- Media & Utilities
- Professional Services
- Shopping
- Sports & Recreation

ADDITIONAL CATEGORY Listing: \$10

For placing of your business in two different categories on the website, please select/check two categories from those listed above.

PLEASE CHECK IF YOU PLAN TO SEND A NEW PHOTO OR LOGO: New Photo ____ New Logo ____



SHARE YOUR TIME & TALENTS

We need your help!

The success of our Siren Chamber of Commerce events and activities relies on the support of our members and other community organization partners. **ANY level of help is truly appreciated!**

ANNUAL 'EVENT' COMMITTEES/SUPPORT

- Siren *Destination* Wedding Fair
- St. Patrick's Day
- Taste of Siren
- Music in the Park
- 4th of July
 - July 3rd Street Dance
 - Freedom Five 5K Race
 - Bed Races
 - Parade
- Siren Open Golf Scramble
- Siren Royalty Program
- Summerfest
 - Car & Motorcycle Show
 - Flea Market
- Harvestfest & Homecoming
 - Arts & Crafts Fair
- Christmas in Siren
- Other Event activities: _____

INTERESTS/ASSISTANCE, such as the following examples:

- Advising, e.g. Business-to-Business Mentoring Program
- Arts, e.g. BAAG or ABC liaison, Music in the Park coordinator
- Economic Development, e.g. focus group member, conduct surveys
- Funding, e.g. grant writing, fundraisers
- Graphics, e.g. brochures, maps, logo
- Photography, e.g. photograph events for Siren photo library
- Technology
- Writing, e.g. press releases
- Other: _____