

SIREN CHAMBER OF COMMERCE BOARD MEETING

September 7, 2016

MINUTES

Present: Joan O'Fallon, Polk-Burnett Electric Co-op; Dave Bertuleit, Siren Motorsports; Matt Golke, US Postal Service; Rich Tims, American Family; Jamie Morals, Community Bank, Ranae Beers, US Bank; Chris Moeller, executive director.

Secretary's Reports: August 8th Board Meeting Minutes were reviewed. Matt made a motion and Dave seconded for approval; minutes approved without negative vote.

Treasurer's Reports: Chris reviewed the 2015-16 Final Fiscal Reports

Which excludes \$500 accrual for the BC Farmers' Market donation, \$500 Siren School scholarship payment for 2016 and the August 10th Sire Tourism Commission \$5000 drawdown.

Balance Sheet includes the September 1st write-off of 2010-2011 Chamber bucks of \$450. Jamie made a motioned and Rich seconded for approval; treasurer's reports approved without negative vote.

2015-2016 Board of Director Actions:

- . Executive Director Position discussion: Duties; Hours; Hourly wage rate for 2016-2017 was discussed. Dave made a motion to approve and Tammy seconded it all in favor with no negative vote.
- . Executive Director 2016-2017 goals draft was reviewed and discussed.
- . October meeting was set for October 10th at noon at the village hall.

Old Business

1. Events

- a. July 3 / 4: Street Dance Committee update- Blulette was not present. Dave will touch base with Kris to see if there are any other bands we would like to look at.
- b. Taste of Siren- September 22nd. Update we had a few more things to clarify with Jake and the servers.
- c. Chamber Scholarship: Define steps to evaluate tie to Siren Royalty 'Ambassador' – look at the October meeting.

2. 2015-2016 Membership:

- a. 84 Businesses (vs 83) including 5 new (vs 10); 13 Non-profit paid (vs 11); 2

Individual (vs 0)

New Member Welcomes: Gary's Rude Café & Rural Mutual- TBD.

i. 6 online applications/ payments to date.

b. Annual Meeting: September 20th (Coyland/ caterer Tesora) – 24 attendees to date. Matt will handle the PA system and Chris will take care of the screen.

i. Annual Awards- Winners notified and published.

ii. D. Tjader cannot attend; separate gathering needed prior to 9/16.

Monday will have cake and coffee at the village hall for the award.

iii. Slide Show & Presentation processing and bylaw vote.

c. Member Meetings (Joan) bi- monthly educational 'lunch & learn' sessions:

i. Plans for balance of 2016: Nov. 15 –Crystal Meyer/ICAA

3. Booklet & Tour Map reprints

a. Tour Map: Final files to The Printer; 10,000 maps due date 9/21 for Annual Meeting & Harvest fest distribution.

b. BC \$3,000 Tourism Grant & PB \$500 Operation Round Up Grant received. SCOC & STC estimated funding required: \$2,163 each.

4. Mission/Purpose Statement- Finalize draft

Voting for the mission statement "The mission of the Siren Chamber of Commerce is to help local businesses and our community grow and prosper." It was passed all in favor.

New Business

1. Tourism:

a. Julie Fox –new Regional Tourism Specialist for the Northwest.

i. Position effective October 3rd; Annual Awards Dinner 'guest' invitation?

b. St. Croix Valley Tourism Conference, September 28th – Polk County Info Center invitation which Chris will be attending.

c. There is a Wisconsin Tourism Fall Conference, November 3rd & 4th in Eau Claire.

d. Siren Newsletter: Joan & Chris to meet in October to begin monthly e-newsletter.

2. Communications/Requests

- a. Ruby's Annual Conference: Welcome bags needed (76)
- b. Siren Sign: Vendor confirmation /renewed commitment to fix each & every time now until resolved. Chris said she would address this next month being there was so much happening the month of September that needed her attention.

Next Meeting- October 10th at 12:00

Meeting Close

