

# SIREN CHAMBER OF COMMERCE BOARD MEETING

March 1, 2016

## MINUTES

**Present:** Chris Moeller, executive director; Joan O'Fallon, Polk-Burnett Electric Co-op; Dave Bertuleit, Siren Motorsports; Matt Golke, US Postal Service; Rich Tims, American Family; Ron Revere, Red Rock Radio; Ranae Beers, US Bank.

**Absent:** Tammy Twedt-Close, Bremer Bank; Blurette Puchner, Glass & Mirror Works; Jake Mangelsen, Tesora/Chattering Squirrel/Acorn Pantry; Jamie Morales, Community Bank

**Secretary's Reports:** February 11th Board Meeting Minutes were reviewed. Rich made a motion and Ron seconded for approval; minutes approved without negative vote.

**Treasurer's Reports:** Chris reviewed the 2015-16 Fiscal YTD Reports. Rich motioned and Ron seconded for approval; reports approved without negative vote.

. Chris read a thank you from Hannah Skold for the \$25 Siren Chamber Bucks gift certificate for her help with the tourism.

### **2015-2016 Board of Director Actions:**

#### **Old Business**

##### **Events**

a. 2016 AWSC Event: 2/14 & 15. Chris reported the event went well, slow in the morning but picked up by the afternoon. AWSC was very pleased with the turn out. There were 96 for the ride and 150 for the dinner.

b. St. Pat's/Shamwalk/Siren Supercell: March 12 & 19 plan update

c. Music in the Park; 13.5 of 14 bands booked. Still looking for sponsors for the concerts. The cost is \$25 per concert.

##### **2015-2016 Membership:**

a. 80 Businesses (vs 83) including 5 new (vs 10); 10 Non-profit paid (vs 11); 1 individual (vs 0)

I. New Member Welcomes: Gary's Rude Café & Siren DaVita Dialysis – tbd.

b. Member Meetings- bi-monthly educational 'lunch & learn' sessions

I. Next session will be held March 15<sup>th</sup> at noon at the Pour House the speaker

will be Ken Pearson discussing "Marketing ONE" we will also have our Miss Siren Abby Kosloski there to tell us about her experience at the winter carnival.

ii. Plans for the balance of the year Joan have someone for May and July meetings.

c. Membership fee discussion with Jamie will be at a later date

### **Burnett County Farmers' Market request**

a. 2016 Grant assistance request for 'fiscal sponsor' declined by SCOC. Now likely thru BCH&HS

1. Discussion/ Decision regarding the time restriction on offer of "up to \$500" to pursue non-profit status. Chris will contact the Farmers Market and ask them to get back to us as soon as possible. A motion was made to put a 6 month time limit on the request by Matt and Ron seconded for approval: approved without negative vote.

#### **Booklet & Tour Map reprints**

a. BC Tourism Grant : \$3,000 approved vs. \$3,913 requested

b. SCOC funding required to \$2,413 and Siren Tourism request for the balance of \$2,413

c. Prioritize & start date; Tour maps will be done now because of the shortage and the brochures will be at a later date

### **New Business**

#### **1. April Board Meeting Date**

a. The 2016 BCTC Gala is on Tuesday, April 5<sup>th</sup> there is a conflict with the next board meeting as well as meeting location due to election. It was decided to have no April board meeting but if something comes up for a vote it will be done by email.

#### **2. Tourism**

a Minneapolis Home & Garden Show, Friday, 2/26- Chris filled everyone in on how it went. She said the location where they were seated and the time worked out much better, they made some good key contacts. Joan made a motion and Dave seconded it to reimburse Chris \$29.00 for her Siren Shirt.

b. 2016 WIGCOT : request came in for funding for Chuck Anderson's attendance. Question came up if asking for help or expenses. Will visit later

#### **3. Communications/Requests**

a. Chris read the Thank You from Georgia Cederberg for the donation.

b. The Siren School Scholarship will be presented Friday May 20<sup>th</sup>. Joan offered to be the representative for the Chamber.

c. There was some discussion about maybe next year doing a \$500 scholarship

for the Miss Siren ( Siren Ambassador) instead. That was tabled for now need to talk with Georgia and look into it some more.

**4. Special Session Action Plans:**

a. Mission/ Purpose Statement: Ron brought some good information on mission statements from other Chambers. At the next meeting we are asked to bring 2 or 3 key words or phrases that highlight what Siren Chamber means. What we do what we stand for.

**2015-16 Board Meeting Calendar: Tuesdays, 4:00 pm, Siren Village Hall  
(unless otherwise noted)**

January 5, February 2, March 1, April 5(location TBD), May 3  
June 7, July 5, August 2, September 6

**Meeting Close**

The meeting adjourned at 6:00

