

# SIREN CHAMBER OF COMMERCE BOARD MEETING

June 20, 2016

## MINUTES

**Present:** Matt Golke, US Postal Service; Rich Tims, American Family; Tammy Twedt-Close, Bremer Bank; Bluette Puchner, Glass & Mirror Works; Ranae Beers, US Bank. By phone Chris Moeller, executive director.

**Absent:** Joan O'Fallon, Polk-Burnett Electric Co-op; Jamie Morales, Community Bank; Dave Bertuleit, Siren Motorsports

**Secretary's Reports:** May 3rd Board Meeting Minutes were reviewed. Bluette made a motion and Matt seconded for approval; minutes approved without negative vote.

**Treasurer's Reports:** Chris reviewed the 2015-16 Fiscal YTD Reports (which excludes \$500 accrual for the BC Farmers' Market donation) Bluette made a motion and Matt seconded for approval; reports approved without negative vote.

. We discussed the \$80 Donation from 'Seasons Without Shade' book sales and what to put it towards. It was mentioned maybe the music in the park, Bluette made a motion Matt seconded it for approval passed without negative vote.

### **Special Guests: Fleischhackers, Gary's Rude Café**

We had a representative from the café expressing their concerns about customer parking on Main Street during events and the effect it has on the business. This will be discussed for possible fixes.

### **2015-2016 Board of Director Actions:**

. Discussion/Election of Vice-President (keep in mind this position becomes our President for the next fiscal year beginning in September/October) and open officer position. Will be reaching out to other members to fill the positions. Ron Revere is stepping down from board due to his new job.

### **Old Business**

#### **1. Events**

a. July 3 / 4: Street Dance Committee update- Posters are ready to pick up, banner placement. The hockey Assoc. will not be selling beer this year.

b. Taste of Siren- Committee update- Need to let Chris know when to print up tickets, will meet Sara and Cheryl early this next month.

#### **2. 2015-2016 Membership:**

a. 84 Businesses (vs 83) including 5 new (vs 10); 13 Non-profit paid (vs 11); 2 Individual (vs 0)

New Member Welcomes: Gary's Rude Café & Rural Mutual – tbd.

b. Member Meetings- bi-monthly educational 'lunch & learn' sessions

Next session will be held July 19 at 7:30 am at the Siren Senior Center the speaker

will be Rick Abrahamzon “Fun Facts About Our Town’s History”. Breakfast will be catered by Gary’s Rude Café.

li Plans for balance of 2016: Nov 15, with Sept. 20 Annual Meeting (Coyland/caterer tbd).

### **3. Burnett County Farmers’ Market request**

a. SCOC communicated “up to \$500” offer towards non-profit application thru EOY (Dec)

### **4. Booklet & Tour Map reprints**

a. BC Tourism Grant: \$3,000 approved, leaving SCOC funding required: \$2,413 & STC \$2,413 balance

b. Tour Map: Initial design complete; final edits pending prior to print

### **5. Mission/Purpose Statement-Finalize draft**

a. “The mission of the Siren Chamber of Commerce is to promote tourism and relocation opportunities to strengthen economic growth and community development for local business partners.” Or

b. “The mission of the Siren Chamber of Commerce is to promote tourism and relocation opportunities to spur community development and strengthen economic growth for local business partners.”

c. Substitute phrase ‘economic vitality for economic growth’ Brought to vote 2 were in favor, 3 said no. Will bring this change up to the rest of the board for their vote.

## **New Business**

**1. Chamber Scholarship Program:** Define steps to evaluate tie to Siren Royalty ‘Ambassador.’ – Tabled for later date

**2. Chamber Storage Unit:** \$247.50/6 months rental; determine space needs via clean-out day. – Tabled for later date.

### **3. Tourism:**

a. New main Street flower baskets & banners: Funded by STC; future plans for St. Rd. 35

b.

Siren Social Media Plan: J. Hall as resource; solve funding for labor & advertising.

Motion was made for \$300 for our half if partners agree to pay the other half. Rich made a motion, Tammy seconded it. All in favor.

### **4. Communications/Requests**

a. Friends of Crex support requests- All voted to pass

**Next Meeting- August 8<sup>th</sup> at 12:00**

**Meeting Close**