

# SIREN CHAMBER OF COMMERCE BOARD MEETING

May 3, 2016

## MINUTES

**Present:** Chris Moeller, executive director; Joan O'Fallon, Polk-Burnett Electric Co-op; Dave Bertuleit, Siren Motorsports; Matt Golke, US Postal Service; Rich Tims, American Family; Ranae Beers, US Bank.

**2015-2016 Board of Director Actions-** Election of replacement Director for Jake Mangelsen open position (term through Aug. 31, 2016. Nomination for Ranae Beers to fill in for remaining term . Dave made a motion and Matt seconded for approval. Approved without negative vote.

**Secretary's Reports:** March 1st Board Meeting Minutes were reviewed. Matt made a motion and Dave seconded for approval; minutes approved without negative vote.

**Treasurer's Reports:** Chris reviewed the 2015-16 Fiscal YTD Reports (excludes the \$500 accrual for the BC Farmers' Market donation) . Rich motioned and Matt seconded for approval; reports approved without negative vote.

- . Karen Howe made a recommendation to retain Avion Accounting for payroll services.
- . 2016 WIGCOT: no funding requested at this time for Chuck Anderson's attendance

### **2015-2016 Membership:**

a. 80 Businesses (vs 83) including 5 new (vs 10); 10 Non-profit paid (vs 11); 1 individual (vs 0)

I. New Member Welcomes: Gary's Rude Café & Siren DaVita Dialysis – tbd.

b. Member Meetings- bi-monthly educational 'lunch & learn' sessions

I. Next session will be held May 17<sup>th</sup> at 7:30 am at the Burnett Dairy- Social Media Power Breakfast" by Nicki Peterson

### **Booklet & Tour Map reprints**

a. BC Tourism Grant : \$3,000 approved vs. \$3,913 requested

b. SCOC funding required to \$2,413 and Siren Tourism request for the balance of \$2,413

### **New Business**

**1. Mission Statement-** There was very good discussion on the SC mission statement such as what should a mission statement include, what is our goal?

**A.** The SC promotes opportunity thru tourism and relocations to strengthen economic growth and community development for local business partners

**2015-16 Board Meeting Calendar: Tuesdays, 4:00 pm, Siren Village Hall  
(unless otherwise noted)**

January 5, February 2, March 1, April 5(location TBD), May 3  
June 7, July 5, August 2, September 6

**Meeting Close**

The meeting adjourned at 5:30