

# SIREN CHAMBER OF COMMERCE BOARD MEETING

August 8, 2016

## MINUTES

**Present:** Joan O'Fallon, Polk-Burnett Electric Co-op; Dave Bertuleit, Siren Motorsports; Matt Golke, US Postal Service; Rich Tims, American Family; Tammy Twedt-Close, Bremer Bank; Blurette Puchner, Glass & Mirror Works; Ranae Beers, US Bank; Chris Moeller, executive director.

**Secretary's Reports:** June 20th Board Meeting Minutes were reviewed. Tammy made a motion and Rich seconded for approval; minutes approved without negative vote.

**Treasurer's Reports:** Chris reviewed the 2015-16 Fiscal YTD Reports (which excludes \$500 accrual for the BC Farmers' Market donation)

- . August 10<sup>th</sup> Siren Tourism Commission approval of a \$5,000 drawdown
- . September 1<sup>st</sup> there will be a write-off of 2010-2011 Chamber bucks totaling \$450.

Matt made a motion and Dave seconded for approval; treasurer's reports approved without negative vote.

### **Special Guests: Faith's Lodge, 2017 Taste of Siren Partners**

Partners from the Faith's Lodge were present to ask questions for the 2017 Taste of Siren. We discussed a possible date but will need to contact Jake to clarify what will work for him.

### **2015-2016 Board of Director Actions:**

. Motion was made to change the board from a 9 member board to a 7 member board. Voting will be done for this at the annual meeting in September. Tammy's position will be open, and Ron Revere's resignation. Dave will remain for another year. Motion was made for Matt to be the new Secretary, Blurette for Vice President and Ranae Beers for President. Tammy made a motion and Jamie seconded it, all in favor without negative vote.

- . September meeting will be Wednesday September 7<sup>th</sup> at 4:00

. Executive Director Position discussion: Duties; Hours; Hourly wage rate for 2016-2017 was tabled for a later date.

- . Committee was set up of Matt, Jamie, Dave and Joan for Chris's annual review.

. This year's annual meeting will be held at Coyland starting at 5:00. Invitations will be sent out prior.

## **Old Business**

### **1. Events**

- a. July 3 / 4: Street Dance Committee update- Bluette.
- b. Taste of Siren- September 22<sup>nd</sup>. Update- everything is in order will have Chris print up tickets and save the date cards as soon as the 2017 date is set.
- c. Pageant: request for funding towards program printing-50% of \$380 total cost. Motion was made to split the cost. Tammy made the motion and Matt seconded it.
- d. Music in the Park: 2 stellar concerts- Randy Sabien and Freeway Jam. A thank you letter will be sent to William Johnson for his hard work.

### **2. 2015-2016 Membership:**

- a. 84 Businesses (vs 83) including 5 new (vs 10); 13 Non-profit paid (vs 11); 2 Individual (vs 0)  
New Member Welcomes: Gary's Rude Café & Arrow Building Center- TBD.
- b. 2016 17 Membership: Mailings complete – 162 Mail/Email; optional online application & payment.
  - i. Existing members received cover page, web/volunteer page, & invoice:
  - ii. 4 free memberships; Bluette (Street Dance), Jeff (Freedom Five), Kris (Golf Outing), & Gerry (July meeting host); Again Thank You for all your hard work.
  - iii. 7 will get half off memberships for their \$300 Street Dance sponsorship
- c. Member Meetings (Joan)- bi monthly educational 'lunch & learn' sessions next meeting are planned for November 15<sup>th</sup>.
  - i. Annual Meeting: September 20<sup>th</sup> (Coyland/ caterer Tesora) verify D. Nussbaum as speaker. Matt will check on PA system
    - 1. Annual Awards- Nomination forms emailed & on Facebook, plus press release.
  - d. Provision to pursue credit card payment for other fees, too?

### **3. Booklet & Tour Map reprints**

- a. BC \$3,000 Tourism Grant & PB \$500 Operation Round Up Grant received- leaving SCOC & STC estimated funding required: \$2,163 each;
- b. Tour Map: Revised map draft in progress; print by Annual Meeting

## **New Business**

### **1. Tourism :**

- a. June 30<sup>th</sup> Tourism Meeting with Sec. Sen. Harsdorf, Rep. Jarchow;
- b. Siren Social 'Likes' are up over 10% in less than one month

c. 2017 AWSC 'Celebrate WI Snowmobile Show & VIP Ride': Siren hosting again on Feb. 19/20!

**2. Communications/Request**

a. Siren Sign: Vendor confirmation to 'fix' each & every time now until resolved

**Next Meeting- September 7th at 4:00**

**Meeting Close**

