



Siren Chamber of Commerce, Inc.

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**Siren Chamber of Commerce Board Meeting Agenda
November 14th, 2022**

Future meeting days/times: Second Monday of the Month; 12:00PM, Village Hall

*“The mission of the Siren Chamber of Commerce is to assist local businesses
and our community to grow and prosper.”*

Call to Order: Wayne Koball

Approval of the Treasury Report: P&L-Motion made by Dave Alden & seconded by Becky Popp, motion was carried without negative note

Approval of Minutes from Oct 10th, 2022,-Motion made by Wayne Koball & seconded by Ev Nyberg, motion carried without negative note

Approval of Agenda-Motion made by Dave Alden & seconded by Becky Popp, motion was carried without negative note

Old Business:

Trunk Or Treat: 85+ lbs of candy donated, estimated 500+ attendees.

Light Up the Night Parade: Board voted businesses should participate with décor, most voted for décor will win \$50 Chamber Bucks. Businesses have been notified.

Village of Siren: Donation of \$10,000 toward paving parking lot in Crooked Lake.

Chris Sybers brought up money being allocated towards cameras. Wayne, Dave & Jenni will review

New Business:

Q Media Group: Asking to give The Chamber \$150 worth of radio ads for 2022-23 Membership. The Chamber has used this opportunity in the past to advertise Harvestfest on Cool Country 100.9FM. 106.5FM & 95.5FM are also available in this agreement.

-Chamber looking to know more details- \$150 Membership Renewal=10 thirty second ads

Small Biz Saturday: Volunteers needed to hand out Chamber Bucks at local businesses Nov 26.

-Give directly to Biz owners or website competition-

Dec 10th Parade Route: There were complaints last year that all of Main was not on the route. Do we have the parade cross 35? Does the Chamber post an actual physical poster for this event or is it advertised online (Facebook/Website)?

-Hockey Arena, R on Lake to Main, Sara Reimann will create map and post to FB-

Destination Siren Featuring Taste of Siren Event/Winterfest: Multiple previous vendors have said this weekend won't work or likely may not work due to Valentine's Day rush and the Superbowl rush. One stating we should either move the date of Destination Siren or not do this event at all. Does this date need to be moved?

-Ev Nyberg looking into other available dates in March/April-Kevin Shetler checking school Winterfest dates-

Burnett County Almanac: Does the Chamber want the same half page on the back cover for \$900? -No-

Siren Class of 2026: Mini Taste of Siren in Spring 2023 permission.

-Yes, as long as the date does not interfere with Chamber activities-

Next Board Meeting: December 12th at noon.

Meeting Adjourn: Dave Alden motioned to adjourn, seconded by Wayne Koball