



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Agenda

July 11th, 2022, at Noon

Future meeting days/times: Second Monday of the Month; 12:00PM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

Attending Board Members: Chris Sybers, Juli Kannenberg, Evy Nyberg, Sara Reimann, Dave Alden, Wayne Koball, Josie Penberthy, Peggy Orman(absent), Hazel Almquist, Becky Popp.

Call to Order: *Chris called the meeting to order.*

Approval of the Treasury Report: P&L *Dave made a motion, Sara second, M/C*

Approval of Minutes from June 13th, 2022, *Dave made a motion, Sara second, M/C*

Approval of Agenda *Dave made a motion, Sara second, M/C*

Old Business:

Social Media Update: Sara updated. Over 8,000 people reached freedom 5 with paid ad. Only 1 negative about traffic.

Open Air Thursday 2022 Season: Going as planned. Enrichment program well attended. Would like to show case a Business.

Sound System Update: Wayne used it at our July 4th parade, and it worked wonderful. There are 4 speakers, most events wouldn't need them all.

Webster 4th of July Parade: Wayne drove our float/truck to Webster. Need to fix a couple items with sign that was used in parade. Will use sign for other events also.

New Business:

Golf Tournament: Tournament is July 18th, who can help organize this event? This is our first event which makes money. Kris needs help with sponsors, we will offer a discount on chamber dues for next year of \$125, hole sponsorship will be \$100 each and we will give them the option of contributing \$100 for the camera systems in the park. We have 21 paying sponsors so far and adventures donated chicken.

Freedom 5: Just short of 350 attendees. Rochelle donated a lot of time, should we give her and her employee Chamber bucks? Grossed #3657. We will send a thank you to Rochelle and Val. Plus \$200 chamber bucks each. Dave made a motion to send. Evy 2nd motion. M/C.

Future Freedom 5: Registration continues to be an issue. Suggesting we offer \$20 registration up until a fixed date and a \$30 fee to anyone who misses the date. Wayne made a motion to have registration at \$25 in advance and \$35 if after date. Sara 2nd motion. M/C. \$10 for minis.

4th of July Updates: Attendance was very good considering the weather. Thank you, Greg and Sue, for the awesome job organizing. Wayne made a motion for \$200 to Harmonic Balance of performance with Siren Community Band. Dave 2nd motion. M/C

Music in Park: Going as planned.

Next Board Meeting: August 8th at 6pm at Park.

Meeting Adjourn: *Sara made a motion to adjourn the meeting, Josie seconded, M/C.*