



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Agenda

April 10th, 2023

Future meeting days/times: Second Monday of the Month; 12:00PM, Village Hall

"The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper."

Call to Order: Chris Sybers called the meeting to order at 12:02pm

Approval of the Treasury Report: P & L Dave made a motion, Sara 2nd, M/C

Approval of Minutes from March 13th, 2023 Dave made a motion, Becky 2nd, M/C

Approval of Agenda With addition of discussion regarding future dates and times Sara made a motion, Becky 2nd, M/C

Old Business:

Basket Donation: St Croix Valley Food Bank was extremely grateful for the Chamber's donation to their fundraiser.

Moms for Kids: Will be using the pavilion the Chamber rents Thursday afternoons hosting activities for kids prior to Music in the Park. They are no longer hosting Open Air Thursday Market.

Tim Baxter: They have added a sound person for all outdoor events and are asking \$2000 (previously \$1500) for the performance. -Dave made a motion to pay, Becky 2nd, M/C-

Social Media Updates: Sara will give an update on the website and social media. -Not a lot going on right now, SM and website are the same-

New Business:

Sports Schedules Ads: Does the Chamber want to place an ad on the Siren poster? The cost is \$63/season.-Yes, Dave made a motion, Sara 2nd, M/C-

On Wisconsin Outdoors: Free publication with opportunities to advertise the area or possibly future events. A sample of the publication will be available along with pricing info.-Dave made a motion to focus and spend on social media rather than this publication, Baecy 2nd, M/C-

July 4th Independent Sales Vendors: The Chamber was asked if a person could sell items at the event. Is this something the Chamber would like to incorporate into the event?-yes, a person can sell items if they get a Direct Seller's License at least 7 days prior to event but not in the park and they must find their own space with permission from the owner of the lot/land-

Event Kiosk: A Chamber Member mentioned having some type of portable, unmanned kiosk to set up at local events (such as Spring Ting) for businesses to place ads, menus, coupons, etc. If this is something the Chamber wants to consider, discussion about weather proofing, set up/take down and cost.-tabling discussion until next month-

Meeting Day/Time: -Dave made a motion to tentatively move Board meetings to Thursdays at 8:30am with further discussion at the May 8th meeting, Backy 2nd, M/C

Next Board Meeting: May 8th, 2023

Meeting Adjourn: Dave made a motion, Becky 2nd, M/C

